Kiwanis builder

A quarterly resource to help build clubs and communities
WE ACCOMPLISH SO MUCH MORE WHEN WE SERVE TOGETHER.
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Kiwanis Builder magazine
Roger Bell Governor 2017-2018
Pacific Northwest District of Kiwanis International

Submissions to the Editor magazine@pnwkiwanis.org

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Signature Projects Contest: Did You Know?

Club submissions for the PNW District 2018 contest must be sent to District Secretary Ed Luttrell by February 1st for inclusion. Submissions should be emailed using the format described in the blog post available by clicking here. All submissions will be judged by a District Committee and the winner will be announced at the District Mid-Winter Conference in Yakima February 23-25, 2018. Further information is available on the Kiwanis International website at http://www.kiwanis.org/clubs/member-resources/service-projects/signature-projects/contest.

The Kiwanis Mission
Kiwanis empowers communities to improve the world by making lasting differences in the lives of children.

Your Club Makes Our Mission A Reality!
Greetings From The Governor

It is hard to believe that one fourth of our Kiwanis year is already history. As I travel around the District and see so many Kiwanians excited about the service they are providing in their local communities, I can only imagine the future impact that Kiwanis has on so many kids and other community members. Collectively you are embracing my Governor’s pin message of “Serve With Passion”. Thanks to each one of you.

If you see me at your local club, you will undoubtedly see me in my blue baseball cap that is emblazoned across the front with “…new thinking…new possibilities”. This is the message I want every Kiwanian to hear and embrace. Think of new ways to provide community service and think of new ways to view membership. Imagine the possibilities for positive outcomes through service in our communities; and the increased possibilities with a stronger and growing Kiwanis membership. Together as a District we are making a difference in the lives of children to seniors all across the Pacific Northwest.

The other theme and pin that I have as Governor is “Membership Priority #1”. It is exciting to see how so many have embraced the need for expanding the Kiwanis message to additional communities through new club openings and strengthened membership in our existing clubs. We have already opened more new clubs this year than in any single year for the past several years. Our Service Leadership Programs are showing positive growth also. Currently, out of 35 Divisions, 31 are showing net positive growth in membership year to date. WOW, that is fantastic! The efforts cannot stop here though as membership must be an ongoing mind set in order to have net positive growth at year’s end. A special shout out goes to our Formula Team Co-Chairs, Kathleen Moylan and Jackie Sue McFarlin, for their leadership in membership growth efforts. We have had two successful club coach training events with more planned this year. In addition to the new clubs already opened we are working on at least seven more in various stages of development. Thanks to all who are working on membership improvement across the District. Many have already earned the Membership Priority #1 pin by sponsoring two new Kiwanians. They are also “Distinguished District Kiwanians” for the 2017-2018 year. Do not forget that for all distinguished levels this year, they must be reported to Kathy Hart at the District Office: admin@pnwkiwanis.org.

New thinking applies at the District level also with the suspension of Regional Conferences as a trial for this year. Since we will not be conducting these meetings, the Mid-Winter Board is now a Mid-Winter Conference open to all Kiwanians February 23-25, 2018. This year at Howard Johnson’s in Yakima; and online registration is open now. This will be a mini convention with something for everyone. We have a coach training set for that Friday from 2 to 6 PM. Pass the word and let’s fill the class to overflowing with new coaches being trained and working with clubs in the district. We also have interactive learning tracks all day Saturday the 24th to energize Kiwanians in a variety of areas. Sign up now.

There are two fantastic conventions coming up this year that you won’t want to miss. International Convention is in Las Vegas this year and the PNW has a candidate running for Trustee, Steve Emhofff. And of course, our own District Convention in Spokane is a western ho down with Montana and Western Canada Districts joining us for a unique opportunity to celebrate being a Kiwanian. Plan now to be in Vegas the end of June and Spokane in mid August. Hotel reservations are open for both right now. If you have not yet heard, Steve Siemens will again be a featured speaker in Spokane along with Montana’s past International President Dave Curry and Western Canada’s Past International Trustee Roy Bird. This will very probably be your last opportunity to see this Governor on his amazing horse “Pinky”.

Thank you to everyone in the Pacific Northwest for your support for me as your Governor this year and remember with new thinking our new possibilities are unlimited for what we can achieve together -- more service with a stronger and larger membership.

Your 2017-2018 Governor Roger Bell
2017-2018 is off to a good start...

Membership Highlights

Clubs leading the charge for bringing in new members so far this year are Florence with 14 new members; Klamath Falls with 10 new members; Redmond, WA with 8; Kennewick and Lincoln City with 7 each and Federal Way with 6 new members. Others are Ashland, Steilacoom, Tillamook and Trail with 5 each; Canby, Eugene, Greater Poulsbo, Kirkland, Mount Vernon, Oliver, Spokane Valley and the St Helens Daybreakers have each sponsored 4 new members; and with 3 each are Bend, Edmonds, Esquimalt, Horse Heaven Hills, Kamloops, Sisters, Tonasket, Woodburn and Yakima. A special SHOUT OUT to all 27 of these clubs for their efforts on membership growth.

Individuals sponsoring new members include Robert Morehead with 6 new members earning not only District Distinguished status for sponsoring 2; but also International Distinguished for 5 or more and earning a Ruby K Award along with the Membership Priority #1 pin. Others earning District Distinguished status along with the pin are: Chris Vlanich with 4, Francie Post, Jean Murphey, John Murphey, Ron George and Scott Dahl each with 3; and Art King, Christian Weber, Darryl Elves, Debi Corsiglia, Dennis Hulse, Jack Seagrove, Jessica Zachariasen, Julie Moore, Kat Ricker, Mary Lou Kantor, Paul Salas, Robert Treulich, Roger Johnson and Wayne Underwood all bringing in 2 new members.

I am sure there are others that have earned the Distinguished District status; however I do not know who they are for two reasons. Either the club Secretary when they entered the new member did not enter the sponsor’s name (32 times so far); or they did not enter them in the dashboard and instead sent the information by e-mail or snail mail to Kiwanis International for them to input (about 174 times so far). We need to enter all membership changes on the secretary’s Dashboard and always list the sponsoring Kiwanian. Otherwise we are not able to track changes and recognize Kiwanians and clubs as we have above. Members and clubs can still be recognized with Distinguished status by sending an e-mail to Kathy Hart at the district office with the information. admin@pnwkiwanis.org

On the membership drop side we have reported on the dashboard 98 members so far this year for the following reasons: attendance 22, business pressure 7, deceased 9, health 12, lack of interest 6, lack of time 5, moving 18, non-payment of dues 4 and other 23. This is good information to share with club boards and membership committees for some proactive work and addressing the reasons that we can, like for attendance are we following up with members that miss meetings or business pressure? Are we offering lesser roles of involvement or for moving? Are we trying to connect them with another club in their new community? The really great news for membership in the Pacific Northwest is that we are leading all districts after the first two months with a net gain in membership of 275. Keep up the tremendous effort on membership growth because #KIDSNEEDKIWANIS and without members we cannot meet those needs.

Two New Clubs in the PNW

Mill Creek
Jack LaPoint - President
Stephanie Meyer - Secretary

Newcastle Area
Isabelle Kalisa - President
Becky Wilder - Secretary

(Left) Governor Roger Bell awarding our Everyday Hero Award to K-9 Falko and his handler, Officer Andy Hargis, Springfield Police Department. K-9 Falko is the first ever dog to be the recipient of the Everyday Hero Award.
An old man was planting a sapling by the side of the road when a stranger stopped and asked, “Why are you planting a tree at your age? It will be many years before it provides fruit and shade, you will not live to enjoy it. The man replied, “All my life I have enjoyed the food and shade provided by those who came before me. As my ancestors planted for me, I plant for my children and my children’s children. This is a saying from The Talmud, a Jewish book of wisdom.”

When I reflect on these words I am reminded of our responsibilities as Kiwanians in planting for our future. Governor Roger and the “Rat Pack” are living these words as they plant that tree for growth in our future. In just over 2 months into our administrative year we have seen a growth of 275 new Kiwanians to create new service for the children and citizens in our communities. We have also opened two new clubs with many more in the works. Congratulations Governor Roger and the team of Lt. Governors for making this happen in the PNW. This is the “Rat Pack” in action. How exciting.

This New Year is bringing so many exciting opportunities for you as a Kiwanian and for all of us within the district. Soon we will gather in Yakima for our Midwinter Conference (February 23-25, 2018), a chance for you to gain new knowledge of the workings within PNW and learn about new programs of service and also to visit with the District Board and share your concerns. The conference will take the place of our Regional Conferences for this year. Yakima will be the place to be February 23-25, 2018 for inspiration, fun and education. I am looking forward to seeing you there and hearing your story.

As we approach the end of the year, we prepare to work with new officers at the district level in Key Club and CKI. Key Club Lt. Governors will soon be elected within their divisions and your help, support and assistance can help them make this transition smooth. Join with your CKI and Key Clubs in meetings and working together on projects that best serve your community. Through this, you grow the Kiwanis family and you increase our opportunity to provide greater service within our own back yard. I had such a wonderful time working with the CKI club at the University of Portland when they cooked at Ronald McDonald House and then provided entertainment with a Karaoke session for the residents. It was a fun, meaningful project and something for you to think about when wanting to work with our Service Leadership Partners.

Key Club also provides some great “together projects”. I enjoy working with our local Key Club at Parents Night Out as our Key Clubbers and Kiwanians interact with the young grade school kids while their parents have a night out thanks to our Key Club. It is always a fun time. Our Aktion Club members have been out with our Kiwanians to ring bells throughout the district and raise funds to provide necessary food and clothing to those in need. Another great program in working together as partners. I am looking forward to being with CKI, Key Club and Aktion Club members at their District Conventions this year. Circle K will meet March 2-4, 2018 in Bellingham, Washington, Key Club will meet March 16-18, 2018 in Portland, Oregon and our Aktion Club will hold their convention with us in Spokane, August 18, 2018. All three of these conventions provide a time for you to become involved with our young people in the family and I hope you will consider being with us at these conventions.

During the next few months, we will gather within our divisions to seek succession planning with the election of our Lt. Governor for 2018-19. Please think about stepping forward to serve in this great leadership position. We will gather for training together the weekend of June 1-3, 2018 at the Dumas Bay Centre in Federal Way, Washington. We have planned a training that will be interactive and provide your Lt. Governor with the best tools to provide you the best leadership.

As I end this missive I want to extend a very HAPPY NEW YEAR to you as you continue to serve your communities here in the great Pacific Northwest District. Keep up the good work and remember,

IT’S GREAT TO BE A KIWANIAN!

Jerry Deas
Governor-Elect
Improving Your Club

2018 is started and there are many successes exciting Kiwanians throughout the PNW. New members, training of Club Coaches and Club Organizers, and a renewed focus on how to help build your local Kiwanis club will bring new members and projects to further serve the children.

Your organization at the District and International levels is focused on providing incentive and training that will aid the members of your club in improving your club. The training doesn’t offer you a “magic wand” to wave and fix problems or to create new opportunities. It merely starts a conversation that allows your own fellow members to find and decide on actions that they believe in.

This is the year when you should ask your Lt. Governor what tools are available to help your club to achieve greater growth than in the past few years. This is a year to evaluate your projects and activities and as a club decide which are the most valuable in both service and in involving new members.

The premise of the Kiwanis programs that every local club can utilize is that the answer already exists in your club. All it takes is some open discussion and analysis of the membership and the community. Looking at all your current successes and finding ways to increase them. Take a look at the needs of your community and considering new projects to fill those needs.

Membership is priority one only because without new members, our organization will not be able to expand its service to children and our communities. Without new members we will not have potential new leaders to step up at the Club, Division, and District level. Without new leadership working their way through the organization we will not have the new service projects which will expand the awareness of the Kiwanis organization in every community.

Governor Roger Bell has set many big goals for himself and his team. These goals are for the benefit of our clubs, not for the District. The benefit to the District comes with the growth and prospering of our local clubs.

We are a quarter of the way through the Kiwanis year. The calendar has switch to 2018 and your clubs’ future is in your hands. Learn what tools are available to you and discuss with your fellow members which ones offer the best choice for your club to try.

The most important thing the remember is that improving your club is the goal of Kiwanis International, the PNW District, and your Division. The choice is yours, the actions will be yours, and the results will be yours.

Are you ready to add some new friends to your Kiwanis circle, possibly have your club start a new service project, and see your legacy in a growing Kiwanis Club? If you are, then ask for help, use one of the tools, and be ready to share your opinion.

Improving your Kiwanis Club is what Kiwanis wants. It is your choice.

– Ed Luttrell, District Secretary

Conferences & Trainings

2018 CLUB LEADERSHIP EDUCATION (CLE)

<table>
<thead>
<tr>
<th>Date</th>
<th>Region</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/29/2018</td>
<td>1</td>
<td>Fairbanks, Alaska</td>
</tr>
<tr>
<td>6/9/2018</td>
<td>3c</td>
<td>Spokane, Washington</td>
</tr>
<tr>
<td>6/9/2018</td>
<td>5</td>
<td>Hillsboro, Oregon</td>
</tr>
<tr>
<td>6/16/2018</td>
<td>2</td>
<td>Bellingham, Washington</td>
</tr>
<tr>
<td>6/23/2018</td>
<td>4</td>
<td>Tacoma, Washington</td>
</tr>
<tr>
<td>7/14/2018</td>
<td>3i</td>
<td>Kennewick, Washington</td>
</tr>
<tr>
<td>7/21/2018</td>
<td>6</td>
<td>Springfield/Eugene, Oregon</td>
</tr>
</tbody>
</table>

Consistently successful clubs consistently train their leaders. Plan now for all of next year’s officers and potential future leaders to get that training at one of our Club Leadership Education (CLE) sessions. We will be adding a few more to shorten the distance you must travel to attend. Look for these soon.
Make a club coach part of your formula.

Who are they?
Most coaches are past governors, lieutenant governors or presidents. They have experience you can trust—and they have gone through specialized training to help them help you. Their task is to help you walk through the process of strengthening your club, not to tell you what to do. They have unique insights and informed perspectives. They can share ideas from other clubs. They can offer the kinds of advice and suggestion they’ve gained from being members and leaders.

What do they do?
Club coaches are mentors, coaches, visionaries. They’re advisers, but they’re also listeners. Instead of bringing a cookie-cutter approach to your club’s coach:
• Takes time to learn your club’s specific goals and concerns
• Provides suggestions
• Links you to resources
• Supports your work as you plan and strategize

To ensure that your club gets the best assistance, club coaches stay up to date on best practices. Request a visit from a club coach by sending and email to: jacquemac@icloud.com

When you love something, you want to share it—because you want to strengthen it. For Kiwanis clubs, that’s what The Formula is all about. For new and established clubs alike, club coaches help you create the kind of experience you can’t help but want to share.
2017-2018
International & PNW District
Dues Schedule

The rates for the 2017-2018 Administrative year are as follows. Please note all North American clubs pay their dues on an annual basis. (October 1 – September 30)

Kiwanis International Rates are:

<table>
<thead>
<tr>
<th>Annual</th>
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</thead>
<tbody>
<tr>
<td>International Dues</td>
</tr>
<tr>
<td>$ 52.00 (per capita)</td>
</tr>
<tr>
<td>Magazine Subscription</td>
</tr>
<tr>
<td>8.00 (per capita)</td>
</tr>
<tr>
<td>D &amp; O Insurance</td>
</tr>
<tr>
<td>4.00 (per capita)</td>
</tr>
<tr>
<td>Liability Insurance</td>
</tr>
<tr>
<td>13.00 (per capita)</td>
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<tr>
<td>Total Per Member:</td>
</tr>
<tr>
<td>$ 77.00 (per capita)</td>
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</tbody>
</table>

Pacific Northwest District Dues (effective October 1, 2014):

<table>
<thead>
<tr>
<th>Annual</th>
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</thead>
<tbody>
<tr>
<td>District Dues *</td>
</tr>
<tr>
<td>$ 46.00 (per capita)</td>
</tr>
</tbody>
</table>
| District Convention Annual Assessment *
| 50.00 (per club)        |

* Approved by House of Delegates, 89th Annual Convention, August 20, 2006

New Member Add Fees

<table>
<thead>
<tr>
<th>Annual</th>
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</thead>
<tbody>
<tr>
<td>International New Member Add Fee</td>
</tr>
<tr>
<td>$ 50.00</td>
</tr>
<tr>
<td>District New Member Add Fee:</td>
</tr>
<tr>
<td>$ 30.00</td>
</tr>
<tr>
<td>Total</td>
</tr>
<tr>
<td>$ 80.00</td>
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</tbody>
</table>

International and District New Member Add Fees should be paid in one check and mailed to Kiwanis International – along with the Membership Information Form for the new Kiwanian.

Former SLP Members: Both International and District waive the New Member Add fee for former SLP members joining Kiwanis for the very first time. Both also waive dues for the first two years of membership (if the waiver has not been used before). The member is still responsible for International Magazine, Liability Insurance, D & O Insurance ($25.00) and club dues (if not forgiven by the club).

Family Members (available through September 30, 2018):

The first member of the family is charged:

Full New Member Add fee - for new members only
Full KI and District Membership Dues, Insurance and Magazine

The second/third member of the family is charged:

50% of New Member Add Fees (KI and PNW) - New members only
50% discount on annual KI and District Membership Dues
100% of Insurance (Liability and D&O)

Spousal magazine credits do not apply. Family members will receive one magazine subscription per address.
Family members pay club dues, as determined by the club.

Please note that all figures are given in U.S. Dollars. The Kiwanis International Canadian Dollar exchange rate for 2017-2018 will be set on October 1, 2017.

Rev. 10-12-2017
Promoting Your Club

Looking to create a buzz about your Kiwanis club? Want to gain some new members to improve your Kiwanis club? There are a number of things you can do.

**Brochures** - Use personalized brochures to share information about Kiwanis, invite potential members and build relationships with community supporters. To create a unique brochure for your club you can start by [clicking here](#).

You’ll be able to fill in the blanks with this service provided by Kiwanis International. Also postcard invites and business cards are available. Check out the “Do Good” cards that you members can use to increase awareness of Kiwanis.

**Public Relations** - No one shares your club’s stories like members of your own club. Start sharing your news—using the tools and advice available in the “Public relations toolkit for club strengthening”. Find it by [clicking this link](#).

The resources in this toolkit are designed to help you publicize and market your club’s activities and service projects in a professional and well-branded way. By doing so, you can help build awareness and understanding of the ways Kiwanis improves the lives of children and youth, locally and globally.

**The Internet** - Your club can develop a website, use social media or both to spread the word about Kiwanis. Websites can be used as information and resource centers or as promotional sites. Facebook, Instagram, Twitter, and other social media platforms can be used to expand your clubs presence on the internet and in your community.

**Keep members for the long run**

When new members join, help them feel valued.

- Assign a mentor.
- Provide them with orientation.
- Get them involved early.
- Keep in touch with their ideas and opinions—survey them often with the Measuring Member Satisfaction tool.

For members who have become inactive, don’t forget to reMEMBER.

**Strengthening Your Club**

**Club Coach** - Why use a club coach? It is simple; they are unbiased and are volunteers who want to help your club succeed. A member should never coach their own club, it can create long-term problems between members due to perceived biases. A club coach from outside your club has no agenda and no goals outside helping your club.

The tools available to help your club for the following issues are:
Your club is unsure of its purpose in community.
Creating the Purpose: Get the download by clicking here.
Developing Community Partnerships: Get the download by clicking here.

Members of your club seem disinterested or dissatisfied.
Measuring Member Satisfaction: Get the download by clicking here.
Analyzing Your Impact: Get the download by clicking here.
Celebrating Success: Get the download by clicking here.

Your club is losing members.
Measuring Member Satisfaction: Get the download by clicking here.
Hosting an Open House: Get the download by clicking here.

Your club wants to become more visible in the community.
Developing Community Partnerships: Get the download by clicking here.
Rediscovering Your Community: Get the download by clicking here.
Analyzing Your Impact: Get the download by clicking here.

Your club’s signature service project is losing member interest.
Rediscovering Your Community: Get the download by clicking here.
Measuring Member Satisfaction: Get the download by clicking here.
Analyzing Your Impact: Get the download by clicking here.

Your club’s annual fundraiser is netting less than it used to.
Analyzing Your Impact: Get the download by clicking here.

Your club has ideas but needs direction or goals.
Planning for Club Excellence: Get the download by clicking here.
Rediscovering Your Community: Get the download by clicking here.
Club Scorecard: Get the download by clicking here.
Analyzing Your Impact: Get the download by clicking here.

Your club needs ideas about how and how often to recognize individual and club accomplishments.
Celebrating Success: Get the download by clicking here.

Your club wants to increase its capacity to serve the community by adding more members.
Hosting an Open House: Get the download by clicking here.

For all your questions and concerns, a club coach can help you find your own answers.
Answers that your club membership will find and implement.
More than one hundred Kiwanians, family and friends gathered Saturday, Oct. 7, to celebrate twenty-seven special men and their extraordinary dedication to Kiwanis. Together they represent 1,297 years of service to their communities, the Pacific Northwest, and the world.

At the Monarch Hotel in Clackamas, Oregon, clubs from Kelso-Longview to Salem and Clatskanie to Damascus-Boring honored those Region V members who have been members of Kiwanis for forty years or more. Most senior Kiwanian present was Don Hanna from the Montavilla Club of Portland, with sixty years of service.

Keynote speaker Paul Palazzolo, Kiwanis International President 2009-2010, traveled from Springfield, Illinois, to join the festivities. He urged younger members to emulate the loyalty to Kiwanis of the evening’s honorees.

Each honoree received a certificate noting his years of service and a copy of a declaration of achievement from Kate Brown, Governor of the State of Oregon.

PNW Governor-Elect Jerry Deas was in attendance after a hurried trip from another Kiwanis event in Yakima, Washington.

Official sponsor of the Recognition Dinner was the Kiwanis Club of Portland. Chairman of the event was Oscar Domingo of the Montavilla Kiwanis Club. He was assisted by Jewell Bailey, Montavilla, and Marilyn Schultz, Portland. Participants in the program included Robert Depew, presiding; Dave Newton, music; Tom Sagerser, invocation; Marilyn Schultz, emcee; and Tom Marantette, pledge of allegiance; all of Kiwanis Club of Portland; and Richard Tracy, song leader, Kiwanis Club of Rockwood. Connie Shipley provided the beautiful table decorations and Alan Viewig was the photographer.

### Honored Kiwanians

<table>
<thead>
<tr>
<th>Name</th>
<th>Club</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donald Hanna</td>
<td>Montavilla</td>
<td>60</td>
</tr>
<tr>
<td>Vann Basinger</td>
<td>Clackamas Sunrisers</td>
<td>59</td>
</tr>
<tr>
<td>Richard Larsen</td>
<td>Clatskanie</td>
<td>58</td>
</tr>
<tr>
<td>Richard Woods</td>
<td>Kelso-Longview</td>
<td>57</td>
</tr>
<tr>
<td>Laurel Adams</td>
<td>Walnut City</td>
<td>55</td>
</tr>
<tr>
<td>Jewell Bailey</td>
<td>Montavilla</td>
<td>55</td>
</tr>
<tr>
<td>Dan Brown*</td>
<td>Woodburn</td>
<td>54</td>
</tr>
<tr>
<td>Carsten (Bill) Hansen</td>
<td>Salem</td>
<td>51</td>
</tr>
<tr>
<td>James Shaffer</td>
<td>*Canby</td>
<td>51</td>
</tr>
<tr>
<td>Dave Spencer</td>
<td>Kelso-Longview</td>
<td>50</td>
</tr>
<tr>
<td>Duane Weeks</td>
<td>Canby</td>
<td>49</td>
</tr>
<tr>
<td>Kas Kachmarek</td>
<td>Hillsboro</td>
<td>48</td>
</tr>
<tr>
<td>William Eagle</td>
<td>Saint Helens</td>
<td>48</td>
</tr>
<tr>
<td>Roger Turk</td>
<td>Portland</td>
<td>47</td>
</tr>
<tr>
<td>Del Funk*</td>
<td>Salem</td>
<td>46</td>
</tr>
<tr>
<td>Richard Vaughn*</td>
<td>Gresham Earlyrisers</td>
<td>44</td>
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<tr>
<td>Richard Tracy</td>
<td>Rockwood</td>
<td>44</td>
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<tr>
<td>Robert Bell</td>
<td>Tigard</td>
<td>44</td>
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<tr>
<td>John Epler</td>
<td>Battle Ground</td>
<td>44</td>
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<tr>
<td>Hugh Nelson</td>
<td>Salem</td>
<td>43</td>
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<tr>
<td>Calvin Clayton</td>
<td>Hillsboro</td>
<td>43</td>
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<tr>
<td>Ray Van Tongeren</td>
<td>Kelso-Longview</td>
<td>43</td>
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<tr>
<td>Thomas Marantette</td>
<td>Portland</td>
<td>42</td>
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<tr>
<td>Robert Christiansen*</td>
<td>Canby</td>
<td>41</td>
</tr>
<tr>
<td>Wally Christensen*</td>
<td>Damascus-Boring</td>
<td>41</td>
</tr>
<tr>
<td>Billy Wells</td>
<td>Kelso-Longview</td>
<td>40</td>
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<tr>
<td>Harold Mahnke</td>
<td>Kelso-Longview</td>
<td>40</td>
</tr>
</tbody>
</table>

*Made reservation but was unable to attend."
Jewell Bailey (Center) with Kas Kachmarek and his wife Barbara.

Cal Clayton (PNW Governor 1988-89) and his daughter Loretta Evans.

Don Hanna with his wife Florence and daughters.

Paul Palazzolo (KI President 2009-2010)

Moderator Oscar Domingo and Marilyn Schultz.

Region V honored Kiwanians with forty or more year of service.
I-Plan Can Help

One of the tools that every club is encouraged to make their own is the I-Plan (strategic plan). If your club desires to be better and stronger, then the I-Plan is one tool that can help. The purpose of a plan is to put onto paper the things you want to improve or add to your clubs activities that will move you toward the goal of a more vibrant club. To learn more: http://www.kiwanis.org/clubs/member-resources/strategic-plan

The I-Plan has and International, District, Division, and Club component, but each plan is unique and only applicable to that level. If you create a plan then you’ll have a road map that will help you achieve success. The plan is divided into four sections: Inspiration, Impact, Image, and Investment.

Inspiration begins with the goal of Membership and Engagement. Ask yourself, how do we involve more people in our club? Are our members engaged and committed to the projects and fund-raisers? What can we do to encourage more people to become members? Once you’ve asked these and other questions, you simply begin listing the items you and your fellow members think will moving your club toward the goal of increasing membership and engagement of your members.

The second section is Impact which is simply meaningful service. The questions that need to be asked include: How do we increase our support of the Service Leadership Programs (SLP’s)? Circle K (CKI), Key Club, Builders Club, K-Kids, and Aktion Club are the individual groups that make up the SLP program and every club has the opportunity to serve children through these programs. What community needs is our club fulfilling and what needs are not being met in our community? What is the signature project or projects of our club?

The Image section is all about how to increase the value of the Kiwanis brand and raise public awareness in our community. The questions might start with how well are we using the Kiwanis logo in our activities? What piece of social media are we not utilizing in our community? Are we sharing what we stand for as Kiwanis members?

The fourth section is Investment which focuses on the financial viability of your club. The questions to be discussed include: Are our fund-raisers growing and enjoyable for our members? What opportunities for new sources of revenue do we see? Are we handling our funds according the Kiwanis rules and with prudent financial responsibility?

The reason to build a plan is to put onto paper the group consensus of what you want to do. It’s a road map of where you’re going. Once you know where you want to be, it becomes a process of developing the plans for each piece of the plan. Your club’s plan will be a unique plan for your members.
Margie Swanson from Division 63 is putting together a cookbook with the proceeds going to KDCCP, Seattle Children’s Hospital, BC Children’s Hospital and the SIGN program. All the details are being worked out, but right now I can tell you there will be 8 chapters, and a memorial. The book will be sponsored by advertisers. There will be a book sponsor, chapter sponsor, full page sponsor, 1/2 page sponsor and 1/4 page or business card size. The size of the book will be 5.5” x 8.5”. The details of the prices, are being worked out. Just letting you know that this project is being worked on.

For more information please contact Margie Swanson at: maswanson1@aol.com
Catch A Show
Cirque du Soleil, magic shows, musicals, concerts, comedy. The choices are . . . dizzying.

Red Rock Canyon
The Red Rock Canyon National Conservation Area offers desert beauty, towering red cliffs and abundant wildlife. Located 20 miles from Las Vegas.

Fountains at the Bellagio
With a combination of music, water and light, the Bellagio delivers a spectacular audiovisual performance with its majestic fountains. Free.

Hoover Dam
Named one of the Top 10 Construction Achievements of the 20th Century, Hoover Dam continues to draw crowds 80 years after its creation. The dam is 35 miles south of Las Vegas.

The Downtown Container Park
Made entirely of shipping containers stacked on top of each other, this outdoor park is a family-friendly shopping, dining and entertainment attraction.

Springs Preserve
The 180-acre Springs Preserve features an array of exhibits, galleries, trails, entertainment and gorgeous desert gardens that are fun and educational for all ages. Located 15 minutes away from Las Vegas.

Las Vegas Motor Speedway
Ever wanted to drive a Lamborghini or a McLaren, or perhaps a NASCAR model? Head to the Las Vegas Motor Speedway for an experience you’ll never forget.

The Grand Canyon
One of the most majestic natural wonders of the world, the 277-mile long Grand Canyon offers colorful and pristine views. About 300 miles southeast of Las Vegas, in Arizona.

Eiffel Tower Experience
The Eiffel Tower Experience features a panoramic bird’s-eye view of the Las Vegas Strip from 460 feet above the ground.
2018 Mid-Winter Conference Schedule
Meals...Meetings...Education

Friday, February 23, 2018
10:00am – 12:00noon Past Lt. Governors Committee Meeting Plum Room
11:00am – 12:30pm Executive Committee Meeting Board Room
12:30pm – 2:00pm Finance Committee Meeting Plum Room
1:00pm – 3:00pm Past Governor’s Group Board Room
2:30pm – 10:00pm PNW Foundation Plum Room
2:00pm – 6:00pm Counselor/Coach Training Vineyard B-C
2:00pm – 3:00pm Learning Track: PortalBuzz for Clubs - Ed Luttrell Vineyard A
3:30pm – 4:30pm Learning Track: Ask the District Secretary - Ed Luttrell Vineyard A
5:00pm – 6:00pm Learning Track: Ask the Governors - Ron, Roger, Jerry Vineyard A
6:00pm – 7:30pm No Host Open Bar Orchard Ballroom
6:30pm – 8:30pm Dinner Orchard Ballroom
8:30pm – 11:00pm Governor/Governor-Elect Hosted Mingle Old Restaurant

Saturday, February 24, 2018
7:00am – 7:45am Breakfast Breakfast Bar
7:45am – 8:45am State of the District Orchard Ballroom
9:00am – 4:30pm PNW Foundation Board Meeting Plum Room
9:00am – 9:45am Learning Tracks
#1 Dashboard for Club Leaders- Bob Munger Vineyard A
#2 Key Club/CKI Responsible Sponsorship Vineyard B-C
Brian Egger/Greg Wegrich

10:00am – 10:45am Learning Tracks
#1 Membership Development - Vicki Frucci Vineyard A
#2 District Projects – KCCP/SIGN Vineyard B-C
John Brookens/Ralph Curran

11:00am – 11:45am Learning Tracks
#1 Dashboard for Club Leaders- Bob Munger Vineyard A
#2 Recruiting the Young Kiwanian - Alex Switzer Vineyard B-C

12:00noon – 1:30pm Lunch - Steel drum band Orchard Ballroom
2:00pm – 2:45pm Learning Tracks
#1 Key Club/CKI Responsible Sponsorship Vineyard A
Brian Egger/Greg Wegrich
#2 Club Opening Teaser - Lynsy Wikkel Vineyard B-C

3:00pm – 4:45pm CLE Planning Session Vineyard B-C
4:45pm – 5:30pm Break
5:30pm – 7:00pm No Host Open Bar Orchard Ballroom
6:00pm – 8:00pm Dinner – followed by speaker Lynsy Wikkel Orchard Ballroom
8:00pm – 10:00pm Ice Cream Social Old Restaurant

Ticketed event by Bigfoot Brigade to benefit Emhoff Candidacy for Trustee

Sunday, February 25, 2018
7:30am – 8:30pm Breakfast Breakfast Bar
9:00am – Noon Continuation of State of the District Vineyard B-C
PNW Board of Trustees Meeting
Leadership Through The I-Plan

The Formula For New Members

Club Organizers Expand Kiwanis

GROW YOUR CLUB

Club Counseling Retains Your Members
Club Leadership Education  
(CLE) Is For Everyone

A club’s board of directors is composed of elected directors and club officers. Most of the business of the club is handled by the board of directors. The board determines the policies and activities of the club, approves the budget and bills to be paid, gives counsel to committees and handles general management of the club.

Each officer position has a set of responsibilities and resources to guide them. Kiwanis International requires club presidents and secretaries complete CLE to ensure that club officers are equipped with the tools they need to succeed.

The leadership guide contains useful information for a variety of division and club leaders and is available from the District office or can be downloaded at:


Every Kiwanis club secretary, president and lieutenant governor receives a copy. If other club leaders could use the information in this guide, please feel free to request or download a copy for them.

While every member can access any online training provided by KI through their PortalBuzz page, the on-line CLE training is intended to be a resource of basic officer information for those who missed their training, not to replace the instructor led session.
Historic $4.5 Million Kiwanis Endowment to Support Local Children

Kelowna, BC – The Kiwanis Clubs of Kelowna have donated $4 million to the KGH Foundation to benefit child and youth health care in the Central Okanagan, and $500,000 to the Central Okanagan Foundation (COF) to support local programs for children and youth in arts & culture, community services and education.

It’s the single largest gift the Kelowna General Hospital has received in its 109 year history of serving this community.

The gifts come as a result of the December 2016 sale of the Kiwanis Tower to Lawrence Holdings Ltd. At the time, Bob Bissell, President of the Central Okanagan Kiwanis Community Service Society (COKCSS) indicated that the proceeds from the sale would be dedicated to helping children and youth.

For both organizations, the funds have been designated to the establishment of a Kelowna Kiwanis Legacy 2017 Fund, an endowment guaranteeing that the health and well-being of our community’s children is supported in perpetuity.

Kiwanis is well-known to local parents and children in the Central Okanagan for their support of arts and cultural events such as the Kiwanis Music Festival. “Encouraging and enriching the childhood experience has always been at the heart of the Kiwanis mandate,” says Bissell. “We are so happy to be able to re-invest these funds back into supporting local kids.”

Wendy Falkowski, President of Kiwanis Club of Kelowna – Summit, echoes this sentiment. “Establishing this legacy endowment is an investment not only for our children today, but in the future of health and well-being of our community.” Kiwanis is celebrating its 70th anniversary in Kelowna this year.

Montavilla Kiwanis Fundraising

Meals on Wheels People Donate Dinner wrapped up Wednesday, November 22, and the amount raised exceeded the goal! With nearly all of the stores reporting totals, it looks like they will top $250,000 for the campaign.

Montavilla Kiwanis members, from 11 a.m. to 7 p.m. on November 21st were fundraising for Meals on Wheels “Donate Dinner”. There were one to two members at each doorway.

Cherry Blossom’s Kiwanis Club Team knocked it out of the park at New Seasons Hawthorne Store raising $1,974! (which was more than any other day at New Season Hawthorne.)

For perspective on how awesome that is, they exceeded Tuesday of last year at New Seasons Hawthorne by $1,767!

Everyone should be proud, as your efforts go a long way in enriching the lives of seniors in the community by providing food and social connections.

Montavilla Kiwanis member George Palmer was one of many Kiwanians helping the Meals on Wheels People with their Donate Dinner program this holiday season.
Kiwanis One Day & Children’s Photo ID

Ross Island Earlyrisers entered the magical world of children just before Halloween. Saturday, October 28th combined Kiwanis One Day with the St. Helens Children’s Fair.

The Children’s Fair is a free, fun and informative event for children and their families. Admission and all activities are free to the several thousand who attend. It is designed as a fun and safe event that is non-commercial, non-political and non-sectarian. While the children are enjoying themselves, adults have the opportunity to become familiar with and gather knowledge from wide variety of agencies and services. Entertainment occurs throughout the day. Organizations also have the opportunity to interact with each other to network and share ideas. Thanks to multiple sponsors within our communities, there is no fee to participating organizations.

A team of nine Ross Island Kiwanians set up their unique Photo ID Booth to provide emergency information kits for families with children. The Ross Island team starts the process by taking a Polaroid-type photo of the child and height and weight measurements using a bathroom scale and height chart. The photo and information is passed on to other team members who record the information and attached the photo to the form which the parent or guardian can fill out at home and adds additional material to the kit. No other information is collected. The Photo ID Kit consists of the form with photo, height and weight, an information sticker to place on the back of a child car safety seat, and a finger print and DNA kit provided by the Oregon State Police.

It’s basically an assembly line process starting with the photo and ending with the completed kit presented to the parent. It only takes about five minutes. The kids, having never seen a Polaroid picture develop, are thoroughly enthralled by what they see. The parents are grateful for the packet of information, all in one place, ready to give to first responders in case the child goes missing for any reason. Parents often return to the fair in successive years to update their package with fresh information.

This Children’s Fair was a record year for this vital Ross Island service project producing 157 Photo ID Kits in just six hours. The takeaway for the Kiwanians was seeing the smiles on the kid’s faces, knowing they provided valuable information for the parents, and the certainty that they made a difference in life of a child.

(Left to Right) Dick Tracy, Steve Maxwell, Judy Munger, and Rod Weick.

Grout School Scholastic Book Fair

The Grout School Scholastic Book Fair is a reading event that provides the books kids want to read. It’s a wonderful selection of engaging and affordable books for every reading level. Students with their parents browsed the shelves and purchased the books that captivated their attention. All purchases benefited the school library.

Seven Ross Island members teamed with the Grout School Parent-Teacher Organization to set up the book fair and tend the four-day event. Our members assisted the students in finding the books for their age level and kept the shelves tidy so the displays were always attractive.

The reward was sharing the excitement with the students as they saw opportunities to expand their reading horizons.

Thanks to our members who volunteered: Ken Meeker, Steve Maxwell, Marv Slifman, Mike Karsted, Judy Munger, Bob Munger, Alli Holmes.
PNW Policy & Procedures Game

Have you ever read the PNW Policies and Procedures? Are you aware of what is contained in this governance document? Do you know where to find a copy of the Manual of Policies and Procedures?

To download your own copy: http://www.kiwanispnw.org/assets/pnwpolicies2017.pdf, then take the following quiz. This quiz is answered by noting the number where the answer is to be found. The Policies and Procedures is organized by section. As an example 109. Anniversary of Pacific Northwest District is located in Section 1.

1. Displaying and protocol for US and Canadian flags are found where?
2. How many members does a club of 26 members need for an inter-club?
3. Who is required to attend the delegate sessions of the District?
4. Who is exempt from PNW District Appointments limits?
5. Where are the duties and make-up of the Executive Committee found?
6. How much does a District life members cost?
7. Where are the requirements for PNW Governor-Elect and Governor?
8. How long may each candidate for Governor-Elect speak at the House of Delegates?
9. How is the District monthly report to be filed?
10. Who is responsible for keeping the minutes of the PNW Board meetings?
11. What are the duties of the Finance and Fund Raising Committee?
12. How much will be budgeted for Lt. Gov. expenses?
13. Where can the deadline to submit expense reports be found?
14. Who holds the restricted funds of the Outreach program?
15. Where is the Disaster or Emergency solicitation policy found?
16. Where can the criteria for the Lt. Gov. Newsletter/Bulletin contest be found?
17. What is the minimum points that must be earned to qualify for Outstanding Club Secretary?
18. Who is the trophy named in honor of for the Outstanding Secretary?
19. Who adjudicates applications for the Round Robin Inter-club Award?
20. When must our District Convention be held?
21. Who sets the date after which no refunds will be made for District Convention?
22. What is the limit that a delegate may speak on an issue?
23. How many signatures must a contract contain for the PNW?
24. Who is the head of the Division Council?
25. When must Division elections have been held by?
26. What association is referred to as the “Bigfoot Brigade”?
27. Where is who must have a background check found?
28. Who appoints the Key Club Administrator?
29. Which District project provides funds for fellowships?
30. Where is support for the Pacific Northwest Kiwanis Foundation found?
31. What form must a Lt. Governor sign?
32. Where can you find details on International candidates from the PNW?
33. Where can you find the guidelines on Alcohol?
34. Which region is Division 9 in?
35. Where is the “Rule of Three” mentioned?

Answers at bottom of the next page. Don’t peek!
HAVE YOU MOVED?

If you have moved, or are planning to move, please print your name and new address:

Name _____________________________
Address ___________________________
City _____________________________ St/Prov _______ Postal/Zip Code ___________________

Send this form, with the address label from the back cover to:

Member Services Department
Kiwanis International
3636 Woodview Trace
Indianapolis, IN 46268

Fax: 317-879-0204
Email: memberservices@kiwanis.org

Fundraising With See’s Candy

Lincoln City Kiwanis Club member Jeff Spielman, who is a sole proprietor & sole employee of the successful local business called J & S Coins, sells See’s Candy through his business. Whenever there is something special, such as Giving Tuesday, additional See’s Candy is purchased for other Kiwanis members to sell.

See’s Candy has been a great partner with PNW Kiwanis for many years and again for 2018 are a major sponsor for our District Convention.

If you would like more information on how working with See’s can help you reach your fundraising goals check out the link below:

http://fundraising.sees.com/

(Left to Right) Ruthanne Taylor, Lt. Governor for Division 68 & Susan Wilke, Kiwanian and Lincoln City Counselwoman
Pass it On! When finished reading this magazine, cover the address printed at right with a label indicating your club name, meeting time/location, and contact information. Then give it to a prospective member or leave it in a waiting room.

Y’all Don’t Want To Miss This

SAVE THE DATE

Join The Western Ho-Down!
AUGUST 16-19, 2018

SPOKANE, WASHINGTON
2018
TRI-DISTRICT
KIWANIS CONVENTION

PACIFIC NORTHWEST • MONTANA • WESTERN CANADA

BOOK YOUR ROOM NOW! The direct link to the hotel for guest room reservations for this event is:
http://group.doubletree.com/2018KiwanisTri-DistrictConvention