

Builders Club

Anti-Bullying Campaign

Basic Outline:

The intent of this campaign is to make the student body aware that bullying exists, bullying is a correctable problem, and that Builders Club can be a big part of the cure. This concept can be very helpful in recruiting new students to Builders Club, and to establish the Builders Club in your school as a leader.

There are 3 basic components of this campaign, but a campaign can also be designed to suit your Builders Club if this design does not fit your needs.

1. The components are:

a. Pledges- These pledges are designed to get individual students to sign a pledge to do their best to stop bullying. A sample pledge, completely customizable is contained in this kit.

b. Links to Wrist Bands- Gives you an opportunity to tell your school, your community, and the world that you are against bullying. While this does not provide actual wrist bands, it gives you links to look at how to order them. Under wrist bands, there are some great suggestions for how to customize your new wrist bands

c. T-shirts- Once again, while this kit does not provide you with actual t-shirts, there is a color proof of an actual t-shirt designed specifically for a anti-bullying campaign.

Any questions can be directed to:

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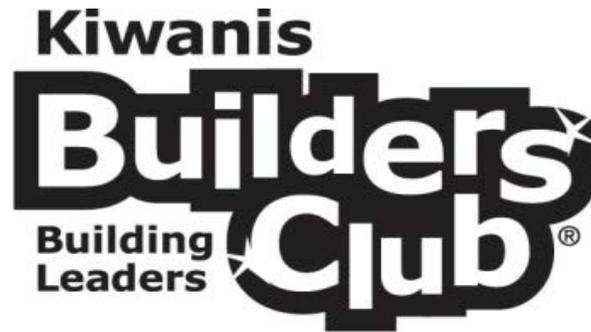
Grants Pass, OR 97526

Implementing the Program

The program is relatively simple to start. After gaining school leadership approval, advertise the anti-bullying campaign on school-wide announcements, on posters, etc. During a lunch period, or at an assembly, have Builders Club leadership speak. Have them read the pledge, and give out a wrist band in exchange for a signed pledge. Ask each Builders Club member to wear their new t-shirt for that event. I have seen teachers, principals, and school staff all step up and sign the pledge. It can be a very valuable weapon against bullying.

Plan on following up with the pledges, perhaps elaborating on some issue the school has experienced. Emphasize the aspect of not confronting true bullies, but to be ready to report incidents to adults, school staff, and anyone else available.

TAKE A STAND AGAINST BULLYING!



This is for me...

for my friends today...

and my friends tomorrow.

Bullying hurts...

I won't watch someone get picked on

Because I am a do something person...

Not a do nothing person.

I can help change things

I can be a leader

In my world there are no bullies allowed.

Bullying is bad...

Bullying hurts...

Bullying bothers me.

I know sticking up for someone is the right thing to do...

And I won't stand by...

I will stand up!

MY NAME IS: _____

Wrist Bands

Wrist bands are a great way to bring youngsters together, to give them an opportunity to "band" together for a common cause.

Here are some sample wrist band slogans that have actually been used in anti-bullying campaigns, and have proven to be effective:

1. Banding Against Bullies
2. NO MORE BULLIES!
3. SEE SOMETHING - SAY SOMETHING - DO SOMETHING
4. No Bullies in my World

While these slogans may seem simplistic to most adults, youngsters respond well to them. Remember this: These young folks have the power to change things, give them a chance.

Here are 3 links that have customizable wrist bands to order. Prices vary greatly, depending on color, embossing, debossing, or printing.



www.wristbands.com



www.wrist-bands.com



www.wristbandconnection.com

These are only a few of the possibilities. I would suggest you Google wrist bands, and perhaps find even more vendors.

T-Shirts

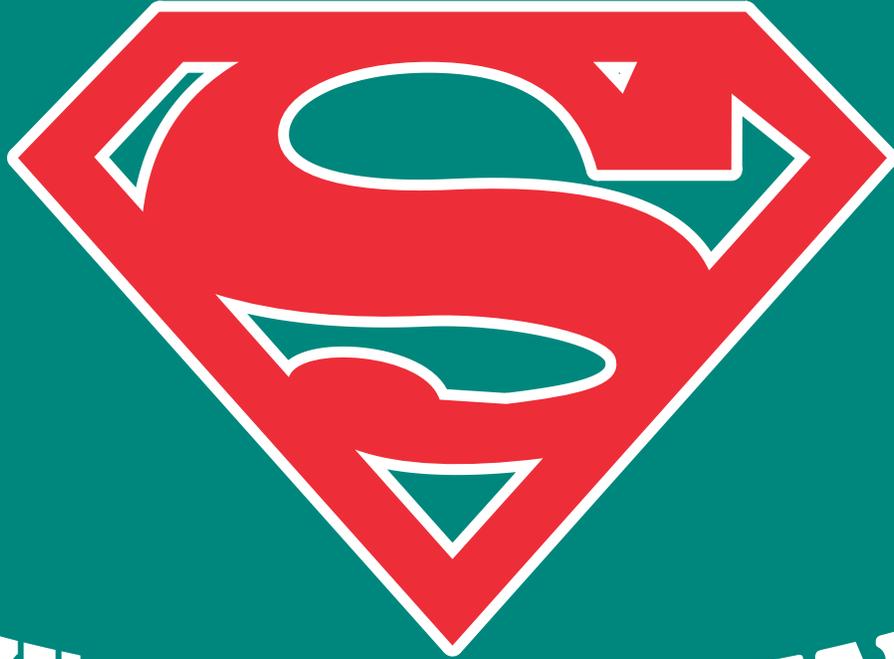
Printed T-shirts are yet another way for young folks to feel as though they "belong" to something, as though they are a club. The sample T that I have pictured here is an actual proof of a T-shirt that was designed by a former Builders Club President, a former Key Club Vice-President, and in 2014, is a Key Club Lt. Governor. I refer to her as the quintessential Kiwanis success story.

This T is a loud statement that Builders Club is against bullying. You can use this proof as you see fit, personalize it for your Builders Club, or change everything as you like. It is just an excellent way to state your goals to everyone.

Once you have selected a t-shirt vendor, he/she will likely be happy to work with you in designing an impactful t-shirt that will deliver your message.

T-shirt pricing- I have an excellent vendor in Grants Pass. Although not a Kiwanian, he recognizes the importance of mentoring our youth. At present, he supplies 2 colors, both sides for \$6.50 each. His only requirement is that I order a minimum of 12 shirts. He does not restrict sizes or color, and can deliver in as short as 5 days from proof approval, if necessary. I am quite certain that you will be able to find a local vendor that can supply you at a similar price, and with similar quality. If not, drop me an e-mail, and I will help in any way that I can.

BE SUPER



STOP BULLYING



Your words have power...
USE THEM WISELY.